



2-24-2020

# Main Street Monday!



Congratulations to the Spencer County  
**Taylorsville 2019 Citizen of the Year**  
Our own Beverly Ingram!

Beverly wears many hats in Taylorsville.  
Main Street director, owner of the Red Scooter,  
& city council woman.



Mardi Gras and Leap Year! Spend them dining small in a Main Street community. What will you find? Fresh ingredients, friendly faces, unique places, and best of all you will be helping people in your community. Invite your friends and family to come share some delicious food and lots of fun in a KYMS downtown!



A photo from our first day of the winter conference.

The annual reinvestments will be officially released next week! You will receive a press release to share with your local media outlets from our PIO, Diane Comer. You can also include some of your own verbiage to highlight things in your downtown.

It's not too late to join us in Dallas May 18-20 for three days of learning, networking, and fun at the Main Street Now Conference! Don't miss the largest national convening of local leaders working to advance economic opportunity in downtowns and commercial districts, as well as a celebration of 40 years of the Main Street Movement! Meet your peers from across the country, discover practical tools to help your community thrive, and get inspired by Dallas and Texas Main Street communities at dozens of field sessions. **Local elected officials and senior-level local government staff will receive a special discounted registration rate of just \$125.** Learn more at [mainstreet.org/now2020](http://mainstreet.org/now2020)

KYMS will be out of the office February 25-27 completing annual certification assessments. Phone calls and messages will be returned as quickly as possible.



During our winter meeting we were able to put the experience of Main Street directors into action. We visited the small town of Gratz and worked with local residents and business owners to help them form a strategic plan using the transformation strategies work plan. Not only did this assist the Gratz community, but it provided directors and others the opportunity to network and discuss their own work plans.

Thank you to my KHC colleagues, Vicki Birenberg, Lisa Thompson, and Erick Rawlings for providing training.

And a big thank you to the ladies at the Gratz café for not only a great meeting space, but a wonderful lunch, and all the work they are doing in their community! Thank you to the Owen Co. fiscal court for providing funding for the event.



Owners Tammy and Frayé have done an amazing job with the Café and surrounding property.



Tracy and Ray photograph some buildings for possible design opportunities.

The day began with a walk around town to do an asset inventory. The directors also looked at what might be some lighter, quicker, cheaper, ideas that could be implemented within the next six months.



One large asset is that Gratz sits on the KY River. This makes it a prime location for becoming a trail town after infrastructure needs are addressed.



Lisa and Vicki shared a lot of information about Gratz including location, history, and more.



Working together on strategic planning. Directors and community members did a fantastic job of seeing the future of Gratz.



Thanks to Judge Casey Ellis, for helping make this day possible.



Everyone appreciated the expertise our team was able to provide.

L to R Lisa, Erick, and Vicki



This week's Mayor of the Week is our own David Burch, Mayor of Scottsville. David began as a KYMS director in December of 2015 and became a certified KYMS director in 2018. In late 2019 David became the interim Mayor after Mayor Cline retired. David will serve for the remaining term and plans to run for the position this fall. David is currently serving in both roles and is doing great things for all of Scottsville.

In addition, we call him the official KYMS photographer as most of the photos from conferences and KYMS events are provided by David. We look forward to working with him for years to come.

David is originally from Beattyville, KY and is pictured above with Beattyville director and long time friend, Teresa Mays.



Calling all photographers! Beautiful Beattyville is located in the Heart of Lee Co. and they are preparing for their 150th Anniversary! Beattyville is where the KY River begins and home to amazing vistas across the county. Your photo could be in the 2021 Calendar. See info below

Speaking of Beattyville, KYMS was in Beattyville last week along with the Kentucky Heritage Council Architect, Erick Rawlings. While there they toured the WPA building to assess the condition of the interior and exterior of the building. It is hoped that one day the Main Street office will be located in this wonderful building.

They also met with Mayor Jackson, Judge Caudill, Dedra Brandenburg, Teresa Mays and the Director of Kentucky Adventure Tourism Development Seth Wheat, about our Trail Town application. Completing the Trail Town application is another goal Beattyville hopes to meet this year.

SCENES OF LEE COUNTY, KY

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# Photo Contest 2020!

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Throughout 2020, send in your Lee County, KY landscape and seasonal photos for a chance to have your photo chosen by a panel of judges and added into a "Scenes of Lee County" 2021 Calendar! Photos will also be posted into our Scenic Facebook Photo Album!

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SUBMISSION:

EMAIL: VISITLEECOUNTYKY@GMAIL.COM  
 UPLOAD: WWW.LEECOUNTYKY150.COM



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LEE COUNTY CELEBRATING 150 YEARS

CALL BEATTYVILLE/LEE COUNTY TOURISM FOR MORE INFORMATION  
806-464-5038



Y'all Bake will be opening at 219-2 Walnut Street in Cynthiana by March 1st, maybe even earlier! Hours will be Monday through Saturday, 9-6 and closed on Sundays. This will be a retail store that sells baking supplies. They will sell frozen dough for breads, buns, rolls, pies and biscuits. The store will also have baking goods such as spices, flours and sugars. Jams, jellies, honey, maple syrup and olive oil are just a few more items that will be available! Official opening date will be posted soon, please help us in welcoming another new business to downtown Cynthiana!

LaGrange had a great turnout for the annual Chocolate Crawl. Below some young shoppers are pictured with director, Sandi Fulks.




# TRIVIA NIGHT

February 28, 2020

Teams of Eight • \$200 / team  
 Burrito Shack Dinner • Cash Bar  
 Cash Prizes • Door Prizes  
 NEW this year is a gift card wall!

Call Murray  
 Main Street to sign up!  
 Space is limited.  
 270-759-9474

Doors Open 5:30 p.m. • Dinner 6 p.m.  
 Competition begin at 6:30 p.m.

Location: Springhill Suites by Marriott - Chestnut Room




MARCH 14

# St. Paddy's Day

## BLOCK PARTY

SECOND ST. 1-7PM  
 LIVE DANCERS  
 LIVE BAND: RECTLEGG LEG STRING BAND  
 CRAFT VENDORS

# 5K run walk

hosted by Pikeville Main Street





DUELING BARRELS BROWNY & DISTILLERY  
 Appalachian Arena WIRELESS

# GREEN BEER

VISITPIKEVILLE.COM



We are sending best wishes to Emily Hickman our director of Middlesboro. Emily was serving part-time and has received a promotion with EKCEP a non-profit workforce development company that serves 23 counties in Appalachia. Emily will be traveling throughout those counties to provide job training and various other duties. All the best to her in her new role.



Too pretty not to share, this beautiful postcard from Danville, KY . The date looks to be 1903



In September 2019, Main Street Winchester released a suite of matching grant programs to incentivize investment in downtown.

Funds for upper story residential, façade and new business grants are available.

In January, the organization exhausted funding allocated for roof stabilization grants for the current grant cycle. Roof stabilization grants will be available when the next grant cycle begins on July 1. To date, Main Street Winchester has awarded five roof stabilization grants, two upper story residential grants and one façade grant.

In total, approximately \$280,500 will be invested in the district across the eight projects receiving matching grants.

For every dollar of grant funding, an additional \$3.92 is being privately invested in the projects.

The grants are funded by the Downtown Development Investment Fund (DDIF), a public-private partnership contributed to by Beer Cheese Festival, City of Winchester, Clark County Community Foundation, Clark County Fiscal Court, Main Street Winchester, Winchester-Clark County Industrial Authority and a generous anonymous donor.

The DDIF and DDIF Grant Program are a direct result of the Winchester Downtown Master Plan.

The DDIF Grant Program will be available for three years. Each applicant must meet strict criteria in order to receive a grant.

For more information about the DDIF Grant Program or Main Street Winchester, visit [downtownwinchesterky.org](http://downtownwinchesterky.org)

## Would you say no to \$1,000?\*

If you are an entrepreneur or small business, we have an opportunity for you.

Why Whitley is working with Kentucky Highlands Investment Corporation, GoDaddy and AEO to bring entrepreneurs and small businesses a morning of digital marketing training that will get your business online in three hours. Join us as we help make your dream a reality by teaching you branding, marketing, content creation and finish off the morning by starting your own website!

By the afternoon, you could be selling your products to the entire world!

**\*Through this grant, GoDaddy in association with AEO is providing tools you need to run your website for 2 years - nearly \$1,000 in value. For Free.**

Questions? Email Shelton Ansley - [sansley@khic.org](mailto:sansley@khic.org)

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Date: March 5, 2020, 2020  
 Time: 9 am to 12 noon  
 Where: Whitley County Fine Arts Extension  
 (428 Main Street, Williamsburg, Ky)

PLEASE PRE-REGISTER: <https://bit.ly/2HhKR9p>

Note: There are a limited number of tablets available for use. However, please bring your own laptop if possible.



Love this promotional piece for London's award winning Redbud Ride!

The ride will take place on April 17th.

This weeks mural feature was a winner of a KYMS award earlier this month for best outdoor space improvement in the design and beautification category. We love that the community initiated it and that students were involved in it's creation.



Maysville has such a long list of basketball greats, we'd have to paint the whole town to recognize them all," Reece said. The group decided to feature footwear instead. Art students from Mason County and St. Patrick – as well as Clarke – designed a shoe a player from their school might wear. The designs were done independently, and then blended together in the mural's overall design.

"I believe this project won an award because it successfully weaved together so many elements that make a town a home," Reece said. "The project was all started by the voice of a few citizens – and their voices were heard and improvements made," she added.



### Our coins are worth what?

Many of you may not know that each of our directors earn coins. They receive them from me when I make the annual visit, they receive them at conferences, they receive them for applying for

grants, a multitude of things. Most of them are kept in the local Main Street office in a Hello Kitty box.

At the end of each year the coins are gathered and entered into a drawing for scholarships to the National Main Street Conference. Occasionally there are other items, but the big ticket is the scholarship. The more coins you have the greater chance on winning. You also must be present to win when the drawing takes place.

The winner receives a \$2000 scholarship that pays registration, room, airfare, etc. This year the lucky winners were David Burch (he actually won twice! and we hope he buys a mega million lotto ticket) Another winner was selected, but would be unable to attend so we drew again and Donna Logsdon from Campbellsville was the winner. (A nice birthday surprise as she celebrated on Feb. 18th!)

Thank you Friends of Kentucky Main Street for helping make this possible.